SIGNAL ADVOCACY PERSPECTIVES

PRESIDENT BIDEN'S FIRST ADDRESS TO CONGRESS

Tomorrow, President Joe Biden will deliver his first address to a joint session of Congress, marking the conclusion of the first 100 days of his presidency. The address is slated to cover a range of topics central to President Biden's platform. Signal's advocacy team offers their insights on what to expect tomorrow night.

CHARLES COOPER

Managing Director & Chair of Advocacy Practice

President Biden will use his first address before a joint session of Congress to revisit the four crisis themes he outlined when taking office – COVID-19, the economic downturn, climate change, and racial injustice – and highlight the actions he has taken in the early days of his administration towards addressing these issues.





PATRICE WILLOUGHBY

Managing Director & Head of Diversity, Equity & Inclusion

President Biden will use his platform to address caregiving as a critical element of economic growth and competitiveness. In the pandemic, women's labor force participation dropped to 1988 levels even where economic stability requires two incomes. Providing help to caregivers will boost the prosperity of American families.



TED ANDERSON

Managing Director, National Security

President Biden will address the U.S. and NATO withdrawal from Afghanistan and the potential effects it may have on the geopolitical landscape in Southwest Asia – the Taliban's predicted rise to power, the potential resurgence of ISIS and Al Qaeda, and the impacts for the region.









BLAKE ANDROFF

Executive Vice President & Co-Chair, Signal Outdoors

In his first address, President Joe Biden should focus on how his Administration plans to tackle the high cost of health care and prescription drug prices — the issues that remain top of mind for the majority of Americans and what keep folks up at night.



MAE STEVENS

Executive Vice President & Chair, Signal Water

This is water's moment. Federal investment in water infrastructure is exceptionally popular amongst a bipartisan group of voters. President Biden will use his first address to demonstrate his administration's dedication to water as essential to public health, putting people back to work, addressing racial justice, and building climate resilience.



CHARLIE MOSKOWITZ

Executive Vice President

President Joe Biden will take "First 100 Day" victory laps on the pandemic response, the recovery bill, and his slew of executive orders on climate change. The biggest hot button topic he'll touch upon is gun violence.



MADELINE WADE

Vice President & Co-Chair, Signal Outdoors

Following last week's climate summit, President Biden will highlight his aggressive stance combating climate change and ask Congress to join him in meeting these ambitious goals. He will incorporate his other priorities into environmental wins to emphasize his commitment to this core policy platform.





