

Manage Your AI Reputation with

AI FRAME

Understanding how AI synthesizes your profile, position, and messaging for key constituencies - including elected officials and their staff, journalists, and policy stakeholders - is essential to managing your influence and impact.

Signal Labs designed and built AI Frame for public affairs. It is a digital intelligence platform that provides clarity and context for your organization's reputation across AI platforms like ChatGPT, Claude, and Gemini.

AI Frame leverages proprietary language analysis to deliver actionable insights that focus your communications and government relations strategies. Continuous monitoring ensures the analyzed source data is the most current available.

Frame your narrative to influence the audiences that matter most.

Why It Matters

- AI platforms are now primary sources of information for decision-makers and influencers.
- Your organization's AI presence impacts perception, policy, and advocacy outcomes.
- Without visibility or control, misinformation and outdated narratives can quickly take hold.

What AI Frame Delivers

- **Discover:** Baseline analysis of how your organization and key issues appear in AI-generated responses.
- **Monitor:** Ongoing tracking and alerts for shifts in reputation and influence.
- **Guide:** Actionable recommendations and strategic support to optimize your narrative.

Key Benefits



Clarity for Your AI Reputation

Understand and manage your digital narrative.



Strategic Advantage

Align messaging with policymakers, journalists, and institutional audiences.



Proactive Influence

Shape the conversation before it shapes you.



Confidence

Act decisively with data-backed insights.

